



Privacy Policy

Effective date: March 26, 2020

Trueform Spa Pools has adopted this Privacy Policy to ensure that we handle personal information in accordance with the Privacy Act 1993. This Privacy Policy discloses what information we gather, how we use it and how to correct or change it

PERSONAL INFORMATION

Personal information may be collected by Trueform Spa Pools through promotions, competitions and consumer queries including queries made online through Trueform Spa Pools' website, and through your browsing of our website. The information may include:

- your name
- contact information including contact number(s) and email address
- a record of any queries you have made.

Trueform Spa Pools uses cookies and other digital tracking tools on its website. A cookie is data sent by a website to the browser on your device which collects and stores information about your use of the website. Some cookies exist only for the time you are on the website, and some cookies will remain for multiple browsing sessions. Cookies are used to help us operate the website more effectively, to deliver advertising to you more effectively and to help us understand your preferences to provide you with content which might be more relevant to you or interest you.

HOW WE USE PERSONAL INFORMATION

Wherever possible, Trueform Spa Pools collects personal information directly from you. We use it for the following purposes:

- to contact you directly about Trueform Spa Pools, its services, promotions, competitions and other marketing activities
- to reward you for being a loyal Trueform Spa Pools customer.
- to inform you of new or interesting Trueform Spa Pools services and offerings we think you might be interested in;
- to provide you with information or services you have requested;
- to follow up or pursue any queries you make;

STORAGE, ACCESS AND CORRECTION

Trueform Spa Pools is dedicated to keeping personal information secure. This includes physical security, computer and network security, communications security and personnel security. In order for Trueform Spa Pools to provide services to you, personal information is held by Trueform Spa Pools' associated companies in accordance with this policy.



You have rights of access to and correction of personal information that Trueform Spa Pools holds. You may correct or change the information collected at any time and as often as necessary. To access, correct or change your personal information contact Trueform Spa Pools' Privacy Officer by emailing info@trueformspas.nz

DISCLOSURE OF PERSONAL INFORMATION

Trueform Spa Pools does not sell, rent or otherwise make available any personal information to third parties. Trueform Spa Pools outsources certain business functions to other organisations. For the purpose of providing services to Trueform Spa Pools and to you, personal information may, as required, be transferred to or handled by:

- our associated companies;
- organisations which provide services to us, such as research, mailing houses, promotion and advertising agencies;

CHANGES TO PRIVACY POLICY/DISCLAIMER

We may alter this privacy policy at any time and if we do, we will post the updated policy on our website. Your continued use of our website is your acceptance of the updated privacy policy.